

Texas Cotton Association 108th Annual Convention

Sponsorship and "FREE" Magazine Advertising Submission Form

Get your F R E E color ad, article, logo or slogan, published in our 11th Annual Special Convention Edition Magazine – "TEXAS STRONG" ... TEAM TCA 2019 TRIATHLON – SHOOT IT! SWING IT! CAST IT!

Get your name out in front of attendees. How? Commit to sponsor at any of the levels listed below and then submit full color program ads, articles, logos, or slogans and we will run your ad at no additional cost!

\$5,000 - TEXAS COTTON BENEFACTOR

Benefactor sponsorship to include your choice of the one of the following (5) events/offerings:

- **TCA CUP** Exclusive Sponsorship of the overall champion of TEAM TCA 2019 TRIATHLON competing in all three events! The 2019 engraved chalice will be the first individual championship award given at TEAM TCA TRIATHLON series races to be held during future conventions. Associate your brand with the winner! You will be recognized with the winner at the Friday morning Award Ceremony.
- **Welcome to "TEXAS STRONG" Reception** Exclusive sponsor of opening reception on Wednesday night from 6-8:00 p.m., April 24th.
- **"Networking Breakfast Lounge"** Exclusive breakfast sponsor on Thursday morning from 7:30 – 10:00 am., April 25th - prior to and during the committee meetings.
- **"General Session seated Breakfast"** Exclusive breakfast sponsor during the General Session on Friday morning, for all attendees.
- Exclusive opportunity to be recognized for the Publishing and Printing of our 11th **Special Convention Edition Magazine, "TEXAS STRONG"**, a TCA historical tabletop issue containing everything about this year's convention and the primary issues we face currently featuring articles from prominent cotton merchants, other industry giants, as well as a focus on those that supply our needs and support the cotton industry.
- Exclusive opportunity for a **"Technology Titan" to sponsor the TCA Native App available for download from the Apple Store and Google Play and sole provider of all other on-site technology** required to produce a successful convention. Upon download, attendees are provided with everything TCA plus more from enhanced personal profiles, lasting connections with sponsor-rich portal profiles, maps, polls and surveys, easy to access files and documents, and staying connected with on-site staff by requesting information and receiving push notifications.

This \$5K level includes your full color 2 page inside ad and article in our special 2019 "TEXAS STRONG" 11th Special Convention Edition Magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, 3 registration passes, and special public recognition. Included is your choice of golf hole to sponsor at the TCA Golf Scramble, availability based on a first come, first serve basis. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

\$3,000 - TEXAS COTTON CHAMPION

CHAMPION level sponsorship to include your choice of the one of the following (3) events/offerings:

~ **TEAM TCA TRIATHLON SHOOTING SPONSOR**

Exclusive sponsor and recognition of the SHOOTING event including Aid Station for fuel, hydration and cool down requirements, cash awards and medals for winners.

~ **TEAM TCA TRIATHLON GOLF SPONSOR**

Exclusive sponsor and recognition of the GOLF event including Aid Station for fuel, hydration and cool down requirements, cash awards and medals for winners.

~ **TEAM TCA TRIATHLON FISHING SPONSOR**

Exclusive sponsor and recognition of the FISHING event including Aid Station for fuel, hydration and cool

down requirements, cash awards and medals for winners.

Also included in this level is your full color 2 page inside ad and article in our special 2019 "TEXAS STRONG" 11th Convention Edition Magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile event app promotion, 2 registration passes, and special public recognition. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

\$2,000 - TEXAS COTTON ADVOCATE

Includes your full color 1 page ad or full page article in our special 2019 "TEXAS STRONG"

11th Convention Edition Magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, and 1 registration pass. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

\$1,000 - TEXAS COTTON PARTNER

Includes your full color half page ad (7.5" x 4.875") in our special 2019 "TEXAS STRONG"

11th Convention Edition Magazine, logo sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising prior to the event, and mobile app promotion. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI

\$500 - TEXAS COTTON FRIEND

Includes your full color fourth page ad (3.7" x 4.875") in our special 2019 "TEXAS STRONG"

11th Convention Edition Magazine, logo sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising prior to the event, and mobile app promotion. We will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

***** CAMERA-READY ART REQUIREMENTS:**

We can accept camera-ready art on a disk to the correct size of the ad requested, 4 color or b&w. Preprinted color screened ads are not acceptable. Disks acceptable should be CD-Rom or DVD. Artwork must be saved as a PDF, EPS, TIF, or JPG. Quark 6.5, Illustrator 11 or Photoshop 7 documents are acceptable. Include or embed all fonts and all supporting art, photos and logos.

Line Screen: 300 DPI. Art and/or questions may also be emailed directly to: jencie@comcast.net. If by mail: J. Escue, 3719 Brunswick, Memphis, TN 38133, 901.299.5436. Camera Ready Deadline is April 9, 2019. Custom written ad submission is due by April 9, 2019. (add \$75 design fee, you will be emailed proof for approval). Don't forget to include ad materials!

- _____ Pick up last year's ad
- _____ Camera Ready Ad Provided (*submit art by April 9, 2019*)
- _____ I want a Custom Ad (*request by April 9, 2019 for a \$75 design fee*)

***** ADDITIONAL OPPORTUNITIES:**

Job Listings !

Individuals looking for a job or firms looking to find individuals may also place an ad for \$25 per entry in the Convention Edition Magazine.

_____ \$25 (each) _____ Total

Honorariums !

Are you looking to honor an individual/firm responsible for promoting Texas Cotton and helping to create the reputation this association upholds today? Honorariums that you write in honor of another may also be submitted for \$25 per entry in the Convention Edition Magazine.

_____ \$25 (each) _____ Total

*****PAYMENT:**

We are enclosing advertising \$_____ in the form of:

1) _____ Check (*make payable to The Texas Cotton Association*)

2) _____ Credit Card (please include exact name on card and billing address)

American Express # _____	Expires _____	CVS# _____
MasterCard # _____	Expires _____	CVS# _____
Visa # _____	Expires _____	CVS# _____
Discover # _____	Expires _____	CVS# _____

Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

3) _____ We will commit now and send our check later.

TCA thanks you for your support of our association! We want to support your mission too! Please let us know if there is specifically anything else that we can do to produce a win-win partnership with you! We value your dollars and want to spend them with you in mind.

Please return your form to:
Texas Cotton Association, P.O. Box 765098, Dallas, Texas 75376-5098