

# THE TEXAS COTTON ASSOCIATION

April 20, 21, & 22, 2022 | GRAND GALVEZ, Galveston

## *Sponsorship Packet*

Get your name out in front of attendees! How? Commit to sponsor a TCA CONVENTION exclusive event, TRIATHLON activity, or select a donation level of your choice. We are excited to announce that the TCA has partnered with DALCOT to provide a golf outing of AWESOMENESS with increased opportunities to network, additional chances to win prizes and awards, and extra levels of sponsor recognition! Please consider sponsoring BOTH the CONVENTION & the TCA DALCOT! Each year TCA depends on OUR SPONSORS to partner with us to continue to provide attendees with the exceptional TCA meeting experience. For that we are most grateful! We respectfully request that you consider giving generously to our 110th Anniversary Convention! Shop the offerings!...

## CONVENTION SPONSOR LEVELS

### \$10,000 TEXAS COTTON UNDERWRITER

Opportunity to co-sponsor the MAIN EVENT featuring entertainment, dinner, and drinks on Thursday night for all attendees celebrating our 110th Anniversary and honoring The Texas Cotton Association President, SAM CLAY! This sponsorship includes your logo sized in proportion to donation on a Texas-sized BALE of SPONSORS sign, website and social media advertising, and TCA Native Mobile App promotion for one year, 3 registration passes, 2 VIP tables for 10 near the stage/dance floor, and special public recognition.

### \$5,000 - TEXAS COTTON BENEFACTOR

In addition to the EIGHT EXCLUSIVE events and offerings listed below at the \$5K level, this sponsorship includes your logo sized in proportion to donation on a Texas-sized BALE of SPONSORS sign, website and social media advertising, TCA Native Mobile App, 2 registration passes, VIP table for 10 at the President's Dinner, and special public recognition.

- **TCA CONVENTION PROGRAM - "COTTON: A FIELD OF DREAMS"** is the theme of this year's 110th Anniversary Convention! Exclusive sponsor of the printing and design of the convention program and other printed material for the convention. Your company will receive recognition on the cover of the program by displaying your logo/banner.
- **WELCOME TO TEXAS RECEPTION** - Exclusive sponsor of opening reception on Wednesday night.
- **NETWORKING BREAKFAST LOUNGE** - Exclusive sponsor of the breakfast buffet during the policy meetings Thursday morning.
- **TRANSPORTATION RECEPTION** - Exclusive sponsor of the reception prior to the President's dinner Thursday evening.
- **GENERAL SESSION BREAKFAST** - Exclusive seated breakfast sponsor during the General Session to include a VIP table for 10 at the General Session breakfast.

- **TCA TRIATHLON 2022 CUP** - Exclusive sponsorship of the silver challenge CUP will be awarded to the top competitor in our Triathlon 2022! We would like to give the CUP your name! Your firm's name will be engraved on this year's CUP! AVIP table for 10 will be designated for this sponsor at the General Session breakfast.
- **CONVENTION 2022 TECHNOLOGY PROVIDER** - Exclusive opportunity to be recognized to produce our 110th Anniversary Convention TCA Native App to include your personalized banner to appear on the app for the entire year updated with pertinent convention 2022 news as well as everything TCA, available for download from the Apple Store and Google Play; and sole provider of all other on-site technological needs required to produce a successful convention.
- **CONVENTION 100% COTTON TEE SHIRTS** - Exclusive opportunity to give a souvenir to every attendee bearing your logo!

## **\$3,000 - TEXAS COTTON CHAMPION**

The \$3K level is specifically for EXCLUSIVE top-level supporters of each of the **Triathlon events - Market Prognostication, Fishing Tournament and Golf Scramble**. Each includes your logo sized in proportion to donation on a Texas-sized BALE of SPONSORS sign, website and social media advertising, TCA Native Mobile App promotion, 1 registration pass, a VIP table at the General Session breakfast and special public recognition. Your company will be the sole sponsor of cash awards, medals and your company logo will appear on trophies.

### **EVENT #1 - TCA TRIATHLON MARKET PROGNOSTICATION SPONSOR**

Exclusive recognition of the MARKET PROGNOSTICATION event in addition to the benefits listed above we will include a one-hour hospitality room with snacks and beverages on Wednesday afternoon designating you as sponsor for all attendees that have entered the Market Guess Game.

### **EVENT #2 - TCA TRIATHLON FISHING TOURNAMENT SPONSOR**

Exclusive sponsor and recognition of the FISHING event in addition to the benefits listed above we will include an Aid Station for fuel and hydration on each boat. An additional complimentary fishing fee for 2 fishermen.

### **EVENT #3 - TCA TRIATHLON GOLF SCRAMBLE SPONSOR**

Exclusive sponsor and recognition of the GOLF event receiving all the benefits listed above and below. (*For commitment to this level see below listed as \$3,000 TCA Dalcot Platinum Sponsor.*)

## **\$2,000 - TEXAS COTTON ADVOCATE**

Includes your logo sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, TCA Native Mobile App promotion, and 1 registration pass.

## **\$1,000 - TEXAS COTTON PARTNER**

Includes your logo sized in proportion to donation on a Texas-sized BALE of SPONSORS sign, website and social media advertising prior to the event, and TCA Native Mobile App promotion.

## **\$500 - TEXAS COTTON FRIEND**

Includes your logo sized in proportion to donation on a Texas-sized BALE of SPONSORS sign, website and social media advertising prior to the event, and TCA Native Mobile App promotion.

## **TCA DALCOT SPONSOR LEVELS**

### **\$3,000 - TCA DALCOT PLATINUM SPONSOR**

Exclusive recognition of the TCA DALCOT as sponsor of ALL prizes and medals for the winners. Includes 2 free golfers, start on hole 1, signage at prize tent/giveaway area. Includes company logo on trophies.

### **\$2,000 - TCA DALCOT GOLF CART SPONSOR**

Includes 1 free golfer and exclusive signage on beverage carts.

### **\$1,000 - TCA DALCOT GOLF GOLD SPONSOR**

Includes 50% discount for 1 golfer, and exclusive signage on hole 1 and 18 T-Box.

### **\$750 - TCA DALCOT SILVER SPONSOR**

Includes signage on 1 T-Box and Closest to the Pin Sponsor (4 holes)

### **\$500 - TCA DALCOT BRONZE SPONSOR**

Includes signage on 1 T-Box and Long Drive Sponsor (2 holes)

### **\$250 TCA DALCOT T-BOX/HOLES**

Includes signage on 1 T-Box

**\*\*\* CAMERA-READY ART REQUIREMENTS:** *Artwork must be saved as a PDF, EPS, TIF, or JPG. Quark 6.5, Illustrator 11, or Photoshop 7 documents are acceptable. Include or embed all fonts and all supporting art, photos, and logos. Line Screen: 300 DPI. Art and/or questions may also be emailed directly to: [jencie@comcast.net](mailto:jencie@comcast.net). Camera Ready Deadline is 3/31/22! Don't forget to include your banner/ad!*