

Texas Cotton Association 109th Annual Convention

Sponsorship Packet and "FREE" eMagazine Advertising Submission Form

Get your **FREE** color ad and logo, published in our 12th Special Convention Edition digital Magazine –

"TEXAS COTTON ASSOCIATION – FIBER FOR THE FUTURE"

Get your name out in front of attendees. How? Commit to sponsor the CONVENTION activities and the DALCOT activities too! Please consider sponsoring BOTH! Shop the offerings!

CONVENTION SPONSORS

\$10,000 – TEXAS COTTON UNDERWRITER

____ Opportunity to sponsor entertainer - country singer/songwriter Aaron Watson concert at the after dinner party on Thursday night for all attendees.

\$5,000 - TEXAS COTTON BENEFACTOR

In addition to the exclusive events and offerings at the \$5K level, this sponsorship includes your FREE full color page ad in our NEW digital magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, 2 registration passes, private pass to meet Aaron Watson, and special public recognition.

Benefactor sponsorship to include your choice of the one of the following specific events:

WEDNESDAY, April 15, 2020

- **Welcome to TEXAS Reception** - Exclusive sponsor of opening reception on Wednesday night from 6-8:00 p.m., April 15th.

THURSDAY, April 16, 2020

- **Networking Breakfast Lounge** - Exclusive sponsor on Thursday morning from 7:30 – 10:00 am., prior to and during the committee meetings.
- **Transportation Reception** - Exclusive sponsor of the reception prior to the President's dinner from 5:00 – 6:00 pm.

FRIDAY, April 17, 2020

- **General Session seated breakfast program** - Exclusive breakfast sponsor during the General Session on Friday morning, for all attendees.

Benefactor sponsorship for one of the following overall convention opportunities:

- **TCA TRIATHLON 2020 CUP** – Exclusive sponsorship of the silver challenge CUP will be awarded to the top competitor in our Triathlon 2020! We would like to give the CUP your name! Your firm's name will be engraved on this year's CUP!
- **Convention 2020 Technology Provider** - Exclusive opportunity to be recognized for the production of our NEW digital online 12th Special Convention Edition; your personalized banner on our TCA Native App for the entire year updated with pertinent convention 2020 news as well as everything TCA available for download from the Apple Store and Google Play; and sole provider of all other on-site technological needs required to produce a successful convention.
- **Convention 2020 100% cotton tee shirts** commemorating Convention 2020! Exclusive opportunity to give a souvenir to every attendee bearing your logo!

\$3,000 - TEXAS COTTON CHAMPION

The \$3K level also includes your FREE full color page ad in our NEW digital magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, 1 registration pass, and special public recognition.

- **TCA TRIATHLON SHOOTING SPONSOR**

Exclusive recognition of the SHOOTING event including Aid Station for fuel, hydration and cool down requirements, cash awards and medals for winners. Includes 2 free shooters and company logo on trophies.

- **TCA TRIATHLON FISHING SPONSOR**

Exclusive sponsor and recognition of the FISHING event including Aid Station for fuel, hydration and cool down requirements, cash awards and medals for winners and company logo on trophies. Includes 2 free fishermen.

\$2,000 - TEXAS COTTON ADVOCATE

____ Includes your full color half-page ad (7.5" x 4.875") in our NEW digital magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising, mobile app promotion, and 1 registration pass.

\$1,000 - TEXAS COTTON PARTNER

____ Includes your full color fourth page ad (3.7" x 4.875") in our in our NEW digital magazine. Your logo will be sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising prior to the event, and mobile app promotion.

\$500 - TEXAS COTTON FRIEND

____ Includes your full color eighth page ad (1.85" x 4.875") in our in our NEW digital magazine. Your logo sized in proportion to donation on a Texas sized BALE of SPONSORS sign, website and social media advertising prior to the event, and mobile app promotion.

TCA DALCOT SPONSORS

\$3,000 TCA DALCOT PLATINUM GOLF SPONSOR

____ Exclusive recognition of the TCA DALCOT as sponsor of ALL prizes and medals for the winners. Includes 2 free golfers, start on hole 1, signage at prize tent/giveaway area. Includes company logo on trophies.

\$2,000 TCA DALCOT CART SPONSOR

____ Includes 1 free golfer and exclusive signage on beverage carts.

\$1,000 TCA DALCOT GOLF GOLD SPONSOR

____ Includes 50% discount for 1 golfer, and exclusive signage on hole 1 and 18 T-Box.

\$750 TCA DALCOT SILVER SPONSOR

____ Includes signage on 1 T-Box and Closest to the Pin Sponsor (4 holes)

\$500 TCA DALCOT BRONZE SPONSOR

_____ Includes Signage on 1 T-Box and Long Drive Sponsor (2 holes)

\$250 TCA DALCOT T-Box/Holes

_____ Signage on 1 T-Box

On all of the above sponsorship levels, we will discuss the benefit/deliverable you expect to receive from us in order to achieve your satisfaction and anticipated ROI.

***** CAMERA-READY ART REQUIREMENTS:**

We can accept camera-ready art on a disk to the correct size of the ad requested, 4 color or b&w. Preprinted color screened ads are not acceptable. Disks acceptable should be CD-Rom or DVD. Artwork must be saved as a PDF, EPS, TIF, or JPG. Quark 6.5, Illustrator 11 or Photoshop 7 documents are acceptable. Include or embed all fonts and all supporting art, photos and logos.

*Line Screen: 300 DPI. Art and/or questions may also be emailed directly to: jencie@comcast.net. If by mail: J. Escue, 3719 Brunswick, Memphis, TN 38133, 901.299.5436. Camera Ready **Deadline is March 31, 2020**. Don't forget to include ad materials!*

_____ Pick up last year's ad

_____ Camera Ready Ad Provided (submit art by March 31, 2020)

*****PAYMENT:**

We are enclosing advertising \$_____ in the form of:

1) _____ Check (make payable to The Texas Cotton Association)

2) _____ Credit Card (please include exact name on card and billing address

American Express # _____ Expires _____ CVS# _____

MasterCard # _____ Expires _____ CVS# _____

Visa # _____ Expires _____ CVS# _____

Discover # _____ Expires _____ CVS# _____

Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

3) _____ We will commit now and send our check later.

TCA thanks you for your support of our association! We want to support your mission too! Please let us know if there is specifically anything else that we can do to produce a win-win partnership with you! We value your dollars and want to spend them with you in mind.

Please return your form to:
Texas Cotton Association, P.O. Box 765098, Dallas, Texas 75376-5098